

# CHRISTINA BLANCO

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Gainesville, Florida

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## Education

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**The University of Florida, Gainesville, FL**

*Bachelor of Science in Advertising*

*Minor: Public Relations*

**Currently Pursuing**

**The Honors College at Miami-Dade, Miami, FL**

*Associate of Arts: Mass Communications*

**August 2022 – April 2024**

**GPA: 3.85**

## Experience

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**Only in Dade | Journalist Intern**  
**Miami, FL**

**May 2024 – August 2024**

- Content creation for social media accounts and new website
- Conducted street interviews and collaborated with market and PR partners (Baptist Health and others)

**Estefan Enterprises | Social Media Assistant**  
**Miami, FL**

**June 2024 – Current**

- Producing weekly video content for Instagram channels that aligned with their brand and working directly with Mr. Emilio Estefan and his team

**Metromorphosis: Miami-Dade College Magazine | Art Director**  
**Miami, FL**

**January 2023 – May 2024**

- Led interdepartmental collaborations to expand the magazine's reach and worked with artists
- Managed the design and production of Volumes 36 and 37
- Currently a finalist for the 2024 College Media Association Pinnacle Award for Best Collegiate Design

**Miami Book Fair | Digital Marketing and Student Outreach Intern**  
**Miami, FL**

**June 2023 – January 2024**

- Spearheaded the Miami Book Fair Student Ambassador Program
- Collaborated with the Public Relations team, created promotional content, and developed journalism workshops

## Skills

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**Languages:** English, Spanish (Fluent), French (Limited)

**Honors and Awards:** Dean's List at The Honors College at Miami-Dade – 4 Semesters

**Computer:** Proficient in Canva, Capcut, Adobe InDesign, Adobe Photoshop, MS Office & Google Suites